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ENFIELD

ENFIELD OFFER

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ENFIELD: UNLOCKING LONDON’S POTENTIAL

- Securing fair funding for Enfield would enable us to transform the borough and contribute to wider Government objectives by returning billions to the regional and national economy
- Enfield is a great place to invest because of its skilled workforce, excellent transport links, capacity for growth and diverse industrial base
- Enfield Council is a forward thinking and innovative local authority with the track record and vision to work across the private and public sector to optimise investment, transform the borough and stimulate economic growth

Enfield is a pivotal driver to London’s success. The borough presents a strikingly unique offer, providing unparalleled opportunity to spur London’s prosperity and deliver Government objectives for sustainable growth:

- The borough features prime strategic industrial land and extensive green spaces in equal measure
- Enfield offers an advantageous location with proximity to central London, Stansted Airport, Cambridge, the M25 and the South East
- The Council is leading ambitious regeneration and development projects, demonstrating the innovative and entrepreneurial spirit of Enfield.

Enfield has significant opportunities for growth and is already building on existing assets. We are calling on central and regional governments to support us in maximising our potential. Increased partnerships with business, the NHS and research, IT and educational institutions are also crucial. This will ensure sustainability and prosperity for Enfield whilst driving London’s success. This could also result in accelerated delivery of regeneration, increased capacity to deliver and extended influence in policy making, regionally and nationally.

Engagement with our offer will support the creation of thriving and sustainable communities throughout the borough, reducing inequalities in health, housing and opportunities. Our regeneration programme will ease London’s housing crisis and work towards achieving the Mayor’s target of 50% affordable new housing. We will create local employment opportunities by utilising existing and emerging industries to develop relevant and valuable skills for all residents and ensure that Londoners have access to the best training. Our communities will continue to be safe and cohesive; we will empower residents to build resilience and make positive choices about their own lives.

Enfield has significant opportunities for growth and is already building on existing assets

Enfield Council is a community leader of people and place. As envisioned in our corporate plan we aim to deliver; good homes in well-connected neighbourhoods and empowered residents who will create a thriving place and live healthier, happier lives in a cleaner, greener Enfield.

Enfield’s current achievements show that we are a local authority that can be trusted to deliver. We are a leader in containing social care quality and cost and have shown great improvement in education. We have bold aspirations that reflect Government aims to innovative public-sector delivery. Our offer will enable us to be self-financing and ensure the long-term sustainability and prosperity of the borough.

Securing fair funding from Government is critical to the delivery of transformation. Funding mechanisms must reflect Enfield’s changing demographics and increase in service demand. Early intervention and prevention would ensure the best outcomes for residents and fair funding would enable Enfield to focus resources on vital services. Our extensive regeneration programme will create prosperity in the long-term but we require further support to meet the immediate needs of our residents.

Enfield is asking regional and national government to:

- Address the funding gap to provide fair funding
- Support innovation to ensure the best use of land
- Provide clarity and certainty on legislation and infrastructure
In addition to land and location, Enfield offers a diverse industrial base, from blue-chip companies to independent businesses. Adapting with the modern economy, Enfield has evolved from the maker of small arms to the home of Sony, Coca-Cola and Metaswitch. Enfield’s tech industry is growing, with opportunities emerging from proximity to both Cambridge and East London tech hubs. Enfield has long-established manufacturing and logistics industries as well as the capacity to re-establish its heritage as a ‘making’ place. Enfield is capitalising on current assets and developing them into opportunities for residents, London and beyond.
Enfield’s regeneration programme supports the new London Plan targets, reflecting unprecedented population growth and the need for new homes, infrastructure and jobs. Our flagship development, Meridian Water, embodies our vision to create sustainable communities through housing and employment. Our vibrant estates renewal programme is creating more homes, providing current residents with high quality housing and transforming community spaces. Our future regeneration programming, which balances both housing needs and sustainable employment opportunities, helps to future-proof the borough in the face of changes to Local Government funding.

Our extensive regeneration programme will create sustainable and prosperous communities by addressing inequalities in the borough, reducing transience and creating inclusive spaces and opportunities. We will provide residents with high quality housing, helping to solve London’s housing crisis. Regeneration and the development of employment premises will attract inward investment, providing residents with local employment opportunities. By increasing economic growth in the borough, Enfield will be a self-financing council and will contribute to regional and national prosperity.

**Enfield’s regeneration programme**

**Key Messages**
- Changes to planning frameworks and funding mechanisms for strategic infrastructure would enable us to fully deliver our ambitious regeneration and development programme. This will help to tackle the London housing crisis, enabling Enfield to be self-financing and contributing to regional and national prosperity.
- Enfield has strategic land allowing the potential to develop more sustainable, high quality communities in close proximity to central London, the M25 and Stansted Airport.
- Enfield Council is an ambitious local authority which has a proven track record of taking control of, investing in and driving forward major development opportunities to create quality housing, jobs and sustainable communities.

**Key Asks**
- Develop planning frameworks to unlock the full potential of regeneration projects and ensure that Greater London Authority (GLA) housing targets can be met.
- Give Enfield’s housing scheme parity with other boroughs, ensuring that resources are reflective of targets.
- Enable Enfield to fund the building of affordable homes through the removal of the Housing Revenue Accounts cap.
- Give local authorities 100% of Right to Buy receipts and make the terms of spending easier.
- Offer clarity on the future of business rates retention and certainty that Enfield will not be negatively impacted when our long-term projects come ‘on-stream’.
- Commit to the equity of any future regional devolution of business rates for outer London boroughs.

**Building for the Future**

Developing high quality housing to create sustainable employment for our residents and increase economic growth.
Enfield’s unique location is one of its key assets. Recognising the importance of strong strategic transport infrastructure in outer London is vital to unlocking the full development potential of the borough. We must take full advantage of opportunities that could arise from increased rail capacity into central London, enhanced road and rail links in the London Stansted Cambridge Corridor (LSCC) and proximity to the M25.

**KEY MESSAGES**

- Increasing Enfield’s connectivity will support Government objectives to create more housing and jobs, stimulating significant regional and national economic growth.
- Enfield’s proximity to central London and the Stansted corridor make it a hugely attractive location for businesses, developers and investors.
- Enfield Council recognises the importance of strong transport infrastructure to unlock the full growth potential of the borough and is working across the public and private sector to drive forward increased rail capacity and enhanced road links.

**KEY ASKS**

- Improve and extend public transport in Enfield, including increased rail services into Meridian Water through delivery of the fourth track section from Tottenham Hale.
- Commit to the early Four-Tracking of the West Anglia mainline as the first stage of Crossrail 2 (CR2) in the Upper Lee Valley.
- Provide clarity on proposals for Crossrail 2 (CR2).
- Unlock growth potential in the New Southgate area through the delivery of a CR2 station and the A406 Tunnel.
- Invest in strategic road networks and connectivity with the M25 in Enfield.

Increasing Enfield’s connectivity will underpin economic growth and build sustainable communities. The early delivery of four-tracking will allow for significant economic growth ahead of CR2, providing regional and national benefits. Enhanced transport infrastructure will support ambitions to increase the health of Londoners by improving air quality and increasing access to transport hubs which will encourage active travel.
Enfield Council is leading the digital innovation of service delivery. Investment in technologies and capabilities, such as data analysis, artificial intelligence, automation and a ‘one-stop’ digital platform for residents, is making services more efficient and effective. We are equipping our workforce with the appropriate tools and skills to deliver our ambitious customer-focused outcomes. Enfield intends to establish itself as a preferred destination for new tech industries. Our emerging, co-produced digital infrastructure strategy will set out how strategic industrial land can be configured to attract new businesses. This will be spearheaded by our submission to secure funding from Government’s Local Full Fibre Networks (LFFN) initiative in 2018. As a member of the LSCC, Enfield is in a key position to support growth in technological industries.

**KEY MESSAGES**

- The growth of technology industries in Enfield will provide high-paid employment opportunities, supporting Government aims to drive regional and national economic growth and secure London and the UK’s leading position in the technology sector.
- Enfield is a member of the London Stansted Cambridge Corridor Consortium. This provides significant capacity for delivering planned growth and innovation with Enfield strategically situated at the heart of this growth area for new technological industries.
- Enfield Council, which uses digital innovation to drive service improvement, is developing a digital infrastructure strategy, Digital Enfield, to support the growth of technology industries and provide opportunities to deliver digital inclusion for our residents.

**KEY ASKS**

- Invest in the borough to equip digital readiness, ensuring the digital capability of the Council, businesses and homes.
- Support our Local Full Fibre Networks Challenge Fund bid to the Department for Digital, Culture, Media & Sport (DCMS).
- Champion our new digital infrastructure strategy, Digital Enfield, and promote its aims to local, regional and national audiences.

Digital innovation will reduce costs and enable the council to focus on services whilst providing residents with 24/7 access to services. Increased connectivity will boost productivity and attract more businesses to Enfield. Growth in technology industries has the potential to provide local, high-paid employment opportunities. This will increase economic growth in Enfield, contribute to regional prosperity and ensure the UK’s global position in technology.
Enfield has established its own energy company, Energetik, to develop heat networks. This pioneering approach to addressing energy efficient housing, sustainability and energy security is one of the most ambitious in the UK. Energetik will supply low carbon heat and hot water to over 15,000 homes and businesses, with capacity to double this customer base designed into the networks. This makes a futureproofed energy infrastructure that can be adapted to meet increasing demands and changes in technology. Energetik champions the Council’s values and principles; improving the borough for the long term and protecting customers.

**KEY MESSAGES**

- Continued investment would allow for the realisation of Government objectives to further develop heat networks, providing sustainable, reliable and clean energy to thousands more residents and businesses in the wider region.
- Enfield Council is taking a pioneering approach to green technology and has established a Council owned company to provide our residents with sustainable, reliable and clean energy.
- Enfield has a growing green tech sector and a low carbon infrastructure in place with the capacity to supply low carbon heating and hot water to over 15,000 homes and businesses. The Meridian Water heat network will use excess heat from the London EcoPark.

**KEY ASKS**

- Secure ongoing support and investment for the creation of additional heat networks.

We are putting our residents first by creating sustainable and reliable energy that is; improving air quality, providing warm homes that are energy efficient and ensuring transparency and value for money. A low carbon infrastructure supports the borough’s regeneration ambitions and the UK’s sustainability targets. This will attract new businesses to Enfield whilst championing sustainable energy and protecting the environment.
With a population of over 330,000, Enfield is London’s fifth most populous borough.\(^1\) Increasing numbers of families are moving to Enfield to take advantage of what the borough offers, including more sustainable living costs, high performing schools, abundant green space and our diverse cultural offer.

Enfield benefits from a hugely diverse population; over 35% of residents are born abroad and the 2016 School Census recorded over 178 languages and dialects. Enfield has a lively arts and culture sector, reflecting the diversity of the community. Chickenshed Theatre, a pioneer of inclusivity, epitomises the borough’s offer of people, culture and place. Schools in the borough are high performing with over 90% rated “good” or “outstanding” - 25% of our population are aged 0-17, which is considerably higher than the national average. Despite higher rates of unemployment, 33% of Enfield’s economically inactive residents want a job in comparison to 25% nationally. By ensuring opportunities in training and employment, people will choose to live and work in Enfield, creating a strong workforce and thinking communities.

If Enfield’s productivity and employment rates matched those of London, the borough’s GVA (Gross Value Added) would increase by £2.1bn. Our residents are the driver to the region’s success.

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\(^1\) Office for National Statistics. 2016. [Source](https://www.ons.gov.uk/peoplepopulationandcommunity/populationandmigration/populationestimates/datasets/populationestimatesforkingandwalescotlandandnorthernireland)
Meridian Water will create thousands of permanent jobs in higher-paid sectors and support up-skilling and apprenticeships. It has received sector-wide acclaim, demonstrating public sector ability to lead and coordinate major projects. Meridian Works will address space and affordability challenges for emerging enterprises whilst stimulating the creative economy. These projects will transform perceptions of the area, provide positive impacts to local communities and spur economic growth.

**KEY MESSAGES**

- Major developments will include quality commercial schemes that meet Government’s vision for attracting investment and supporting workforce readiness. Many of these projects will also address affordability challenges for start-up companies and stimulate the creative local and regional economy.
- Enfield is undertaking a programme of significant regeneration and estate renewal which will create thousands of jobs in skilled and well-paid sectors.
- Enfield Council has received sector-wide acclaim for leading and co-ordinating projects which will provide high-value employment for local people who are being up-skilled and trained to take advantage of these opportunities.

**KEY ASKS**

- Offer a clearer vision for high-value employment in outer London, supporting Enfield’s ambition for inward investment and a highly skilled workforce.
- Greater coordination and increased number of construction training opportunities and apprenticeships.
- Protect dedicated resources for adult education.
- There will be sustainable employment and training opportunities for all residents, supporting workforce readiness and tackling worklessness in the borough. There will be opportunities for everyone, from those seeking to build skills for employment to retired residents who want to stay active in the community. Enfield will be a place to live, work and stay.

**BUILDING OUR WORKFORCE**

Maximising local employment opportunities, supporting the up-skilling of residents and participation in apprenticeships and volunteering opportunities.
Enfield's children's services provide excellent care in the face of increased demand and reduced funding. Our strong partnerships with police, health services and voluntary organisations keep our young people safe, help them to make positive decisions and strengthen community cohesion. Our efforts are recognised by the Restorative Justice Council who awarded our Youth Offending Unit with the 'Restorative Service Quality Mark'. Enfield was the first London borough to be rated ‘good’ by Ofsted and over 90% of schools are currently rated good or outstanding. The borough has a varied educational offer with three further education institutions, including Capel Manor, nationally known for its land-based training.

**KEY MESSAGES**

- Enfield offers a wide range of good schools – over 90% rated good or outstanding by Ofsted – and has a successful school expansion programme in place to meet the needs of a growing population, fulfilling Government aims to increase attainment and capacity.
- Enfield Council works in close partnership with schools, the police, health service and voluntary organisations to ensure that our young people are equipped with the skills to succeed and contribute to the wider success and growth of their communities.
- Enfield Council has an excellent track record of working to keep our young people safe and help them make positive choices in life – as recognised by the award of the ‘Restorative Service Quality Mark’ to our Youth Offending Unit.

**KEY ASKS**

- Clarify Local Government’s role in education and provide a period of stability in educational legislation.
- Ensure Enfield is engaged in the process of mapping school provision to meet the needs of the borough.
- Provide genuine support for the best start in life by ensuring the provision of Children’s Centre Hubs and support in managing effects of benefit reforms.
- Provide more clarity on the Social Work Act, ensuring that increases in responsibility are matched with adequate resources.

Our children will have the best start in life, encouraging positive lifestyle choices that will continue into adulthood. They will be safe, healthy and happy and will have equal opportunities regardless of location or background. Our young people will be equipped with the right skills to succeed in their own lives as well as contribute to the wider success and growth of their communities.
Enfield Council has funded 16 police officers to protect our housing estates. Crime has fallen on these estates and community interaction has increased. With the borough short of 71 officers, the need for adequate resourcing is indisputable. Enfield is committed to the safety of residents with increased inspections of our properties and the installation of sprinklers in high-rise buildings. Residents in the private rented sector also benefit from our engagement with landlords, ensuring security and quality. Enfield provides a bespoke care service for those feeling domestic abuse and has run several award-winning campaigns. With over 650 community groups, our residents also play a crucial role in maintaining community safety and cohesion.

Enfield benefits from a strong civic fabric and the dedicated work of our residents, such as our Health Champions, is recognised by our 100 hours volunteering scheme. Such community groups enhance the borough’s diversity and thriving cultural offer. Enfield’s vibrant and engaging cultural offer continues to provide a gateway into the borough. Our combination of award-winning parks, nationally recognised theatres and growing reputation as a place to establish creative industries is putting us ever more clearly on the map. Our offer embraces diversity and culture to ensure that Enfield is a place for people to grow and enjoy from childhood to old age.

Enfield will continue to strive to be a place where all residents can live safely, regardless of race, gender, background or location. Continued work with communities to tackle crime and anti-social behaviour will ensure that London is a safe place to live. Increased safety measures in council owned properties and effective partnerships with the private-rented sector will ensure residents feel safe and secure in their homes. Continued, close partnerships with the public and voluntary sectors will ensure that citizens remain active in their communities. Our strong and cohesive communities will reap the benefits of social capital. Enfield will continue to champion culture and diversity locally and regionally.

**EMPOWERING STRONGER COMMUNITIES**

Ensuring that all residents feel safe in their homes and strong in their communities.

**KEY MESSAGES**

- Putting in place adequate policing resources to meet Enfield’s needs would help prevent crime – costing less in the long term – as well as ensuring residents feel safe in their homes and communities, in line with Government objectives to reduce all forms of crime.
- Enfield has safer and stronger communities as a result of close partnership working between Enfield Council, the Police, charities and the voluntary sector.
- Creating stronger communities is a Council priority and Enfield Council funds 16 additional police officers to protect our residents and increase community cohesion.

**KEY ASKS**

- Assurance that Enfield will receive adequate policing resources to meet its needs.
- Adequate capital to ensure enhanced levels of security for our residents.
- Support our efforts to embrace diversity and enhance the borough’s excellent cultural offer, including future bids to become the London Borough of Culture.
SUPPORTING HEALTHY COMMUNITIES

Empowering residents to make positive decisions about their own lives and take control over their health whilst encouraging independent living. Supporting residents to build their own resilience as individuals, families and communities.

As part of the North London Partnership, Enfield is responding to current challenges in health and social care including funding, increased demand and an aging population. Enfield’s priority is to empower residents to make positive life choices. Further developments in assisted technology are helping vulnerable people to live independently in their own homes.

8,000 people have stopped smoking by utilising our guidance on how to stop by yourself. Significant investment in health infrastructure, from our innovative Cycle Enfield scheme, to excellent leisure and sports facilities, aims to reduce air pollution and increase physical activity. We are supporting and facilitating healthy living whilst creating shared community spaces.

We believe that housing is fundamental to building resilience. The creation of Housing Gateway, a council owned company, has sought innovative solutions to tackling high rates of temporary accommodation in the borough. Housing Gateway owns and manages over 400 properties, giving residents access to high-quality and affordable housing whilst reducing costs of nightly accommodation. By recognising the importance of engagement and consultation, our estates renewal programme has empowered residents and is recognised as best practice by the GLA.

The council’s evolving role as a facilitator and enabler will empower individuals whilst reducing costs. We will target and tailor services to those who require extra support by creating the right infrastructure for residents to self-serve without intervention from the public sector. Independent living and prevention will reduce pressure on the health and social care system, allowing us to provide better services for residents. Future infrastructure, such as an Older People’s Housing and Care project, could consolidate work to keep older residents healthy and independent whilst providing meaningful employment. We will continue to work with communities to address health inequalities and improve quality of life for Londoners. The preservation and enhancement of our green spaces will continue to give Londoners access to nature, keep the capital green and improve air quality.

KEY MESSAGES

- Fair funding to meet the needs of our growing population would enable us to deliver further innovative solutions to support Government ambitions to empower individuals, support independent living and prevent costly interventions from the public sector.
- Partner organisations in Enfield work together to create the right infrastructure and support mechanisms to change people’s behaviour so that they can lead healthy, independent lives.
- Enfield Council uses innovative solutions to encourage behaviour change and build resilience – such as the Cycle Enfield initiative which enables increased physical activity, and the Housing Gateway company which provides more quality temporary accommodation for homeless families at a reduced cost.

KEY ASKS

- Ensure that funding fairly reflects the considerable changes in the size and demographics of the borough.
- Fair distribution of adequate funding to ensure health needs can be met, allowing us to focus on prevention and an ageing population.
- Develop policies that help us to support our communities to live healthy lives, such as extending the Ultra-Low Emissions Zone to the M25 perimeter in Enfield.
- Support in building high-quality housing that is suitable for all residents, enabling those with accessibility needs to live as independently as possible.

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